



**SANTA ROSA JUNIOR HOCKEY CLUB**  
Redwood Empire Ice Arena - **“SNOOPY’S Home Ice”**  
1667 West Steele Lane, Santa Rosa, CA 95403  
Federal Tax I.D.: 23-7041535

Over the President’s Day weekend, February 18<sup>th</sup> - 21<sup>th</sup>, 2011, we will be hosting our 15th annual “Wine Country Face-Off,” an ice hockey tournament that brings in teams from all over California, Oregon, Washington, Colorado, and Alaska. It is attended by several thousand people every year, and is the largest fundraising event for our Club. All of the money raised at the tournament goes back into the Club to subsidize fees, support program development, and fund scholarship programs that open doors to kids who might otherwise not be able to participate.

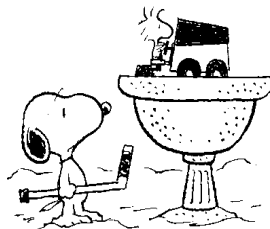
The Santa Rosa Junior Hockey Club is a non-profit organization giving kids, ages five through seventeen, the opportunity to play ice hockey at a competitive level, learning sportsmanship and teamwork, while developing self-esteem and physical coordination. Over the past eight years, five of our travel teams have won the State Championships. We currently serve about 150 kids from all over the North Bay (including Marin, Sonoma, Napa and Mendocino Counties) and hope to see those numbers grow.

Ice hockey takes an unprecedented commitment; not only must these kids learn to move with incredible skill, speed, and dexterity, while remembering the rules of the game, they have to do so on two thin blades of steel. Add to that the rather punishing time slots available to them for practice (more often than not in the wee hours of the morning) and you’ve got a group of kids whose dedication knows no bounds. Hockey is extremely rewarding, but it’s also very expensive. With your help, our numbers will continue to grow as more kids will be able to have a chance to play.

Our volunteers work hard for months on end preparing for this tournament, and strive to create a fun family environment. Our tournament is unique in that we offer our guests a hospitality area, where they can grab something to eat and drink. We hold a dinner at the rink, which all visiting teams are invited to, and we have an incredible raffle and silent auction. Because of businesses and people like you in our community, the items donated for these tables generate a huge amount of money. A donation will assist us in providing our guests with a wonderful experience while staying in Sonoma County.

It will also help the Santa Rosa Flyers Junior Hockey Club in our fundraising efforts. We are a 501 c (3) corporation, tax ID: 23-7041535. I can’t tell you how much your support would mean to these kids, but I can invite you to come out and watch them play at **“SNOOPY’S Home Ice”** in Santa Rosa. You don’t have to be hockey fan to appreciate the enthusiasm and dedication of these kids. Thank you for your consideration.

Jodie Coffel  
Tournament Director  
[jcoffel@santarosaflyers.org](mailto:jcoffel@santarosaflyers.org)



Jeanene Coleman  
Fundraising Director  
[jcoleman@santarosaflyers.org](mailto:jcoleman@santarosaflyers.org)